

Web Summit Vancouver 2026



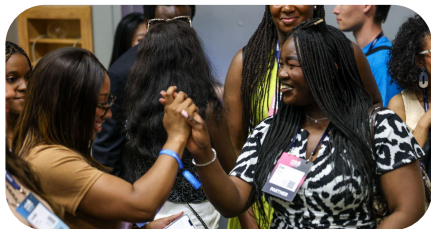
Web Summit Vancouver 2026 in numbers

Web Summit Vancouver Target
Numbers for WSV 2026



1,500+
startups

250+
speakers

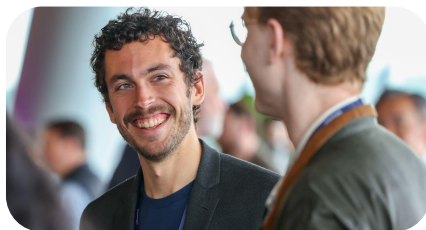


700+
investors

160+
partners



20,000+
attendees



120+
countries

600+
journalists



Web Summit Vancouver 2026 has 12 tracks, connecting every industry...



Startup packages



Our startup initiative

We offer emerging companies the chance to join a global community of startups through our startup initiative. By sponsoring one of our startup packages, you can showcase startups in your network and maximise your presence at the event.

Participating startups will receive three tickets to the event, and can benefit from a wide range of activations, including:



PITCH

Our world-renowned startup competition brings together the world's leading early-stage startups for a live, onstage pitching battle.



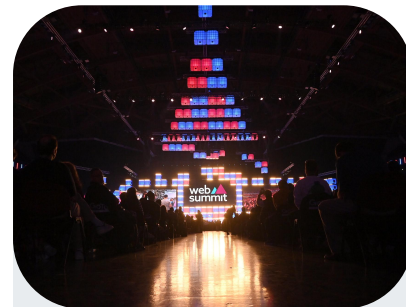
Startup masterclasses

Our masterclasses cover the elements essential to a startup's success – directly from tech's leading investors, executives, accelerators and incubators.



Mentor Hours

Mentor Hours is a series of pre-scheduled, 45-minute meetings between our high-level attendees and startups.



Investor to startup meetings

15-minute pre-scheduled meetings between startups and leading investors, specially designed to give startups an edge.



Startup criteria

All startups must meet the following criteria:

- Less than five years old
- Has its own unique software product or solution, or is working on its own connected hardware devices
- An independent company, and not a subsidiary of a larger firm
- Has its own logo, available in .eps format
- Launched and live with its own working website, at a minimum
- The startup cannot already be registered to exhibit at the event

Please note: Consultancies, agencies, developers, marketing or advertising agencies, and public companies will not be accepted.

ALPHA

To qualify for ALPHA, the startup can have raised no more than US\$1 million in funding.

BETA

To qualify for BETA, the startup can have raised no more than US\$5 million in funding.

GROWTH

To qualify for GROWTH, the startup must have raised more than US\$5 million in funding, with ARR and team size taken into consideration.



All startups are subject to final approval by Web Summit, and will be assigned to the relevant track (ALPHA, BETA or GROWTH), or rejected, based on the criteria above.



Startup Success

Our startup programmes connect early-stage startups and industry disruptors who have outstanding potential with some of the world's most influential people and companies. Web Summit's startup acquisition and success teams make sure that startup attendees get the most out of our event and generate the brand exposure and leads they need to grow. And [according to Crunchbase](#), startups that come to Web Summit are shown to be more successful.

Nurturing home-grown talent

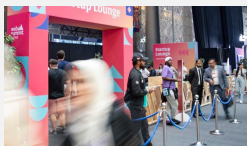
At every Web Summit event, our startup teams prioritise showcasing local indigenous startups from our host country as well as the most exciting and innovative businesses from across the globe.

virgo



Sao Paulo based startup building the largest capital markets platform in Brazil

urbanpoint



Doha based lifestyle app providing offers and incentives

ecoceno



Lisbon based sustainable food packaging company

Making an impact

Impact startups are selected for the innovation they show in following the UN's Sustainable Development Goals



Pitch Winners

A combined \$1.5B has been raised by Web Summit's PITCH competition winners since 2013



Women in Tech



Web Summit promotes gender diversity through our Women in tech program, offering mentorship, networking, and 85% discounted tickets.

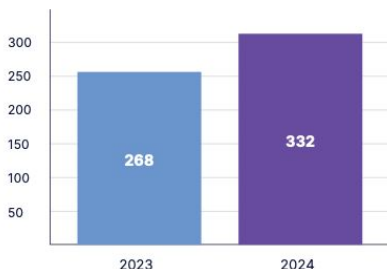
Our startups team are continuously growing the number of female-founded startups at our events and each year the representation continues to grow.

Web Summit x Crunchbase 2025 funding report

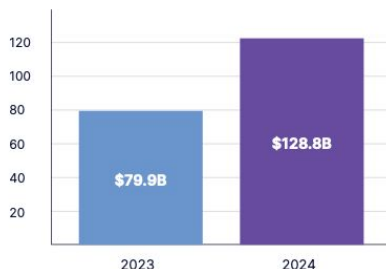
Since Web Summit 2024, 332 participating companies, including startups that participated in the Startup Programme, but also speakers and partners, collectively received \$128 billion in funding. This is up \$49 billion from \$60.6 billion the previous year.

WEB SUMMIT LISBON 2023 VS 2024

Number of companies



Total valuation (\$B)



Funding received by
companies in the
**Web Summit 2024
Startup Programme**

Companies	191
Total	\$715.5M
Average	\$3.7M

Nearly 200 startups attending Web Summit 2024 secured funding. From Web Summit 2023 to Web Summit 2024, the portfolio of startups that raised funding after attending Web Summit grew by 12%, from 171 to 191.

LARGEST FUNDING ROUNDS FROM WEB SUMMIT'S 2024 STARTUP PROGRAMME

	Multiverse Computing Startup - GROWTH	\$ 289.6M 40.48% funding
	bezahl.de (NX Technologies GmbH) Startup - GROWTH	\$26.1M 3.64% funding
	Bling Energy Startup - BETA	\$17.4M 2.43% funding
	Kertos Startup - GROWTH	\$16.6M 2.32% funding
	Subbyx Startup - GROWTH	\$15.6M 2.18% funding
	Energy Robotics Startup - GROWTH	\$13.5M 1.89% funding
	Brainr SA Startup - BETA	\$12.9M 1.80% funding
	intello Startup - GROWTH	\$12.5M 1.75% funding
	clockin Startup - BETA	\$11.7M 1.64% funding
	Lyzer Startup - GROWTH	\$11.3M 1.58% funding
TOTAL		\$427.2M 59.70% funding

Web Summit's 2024 Startup Programme Industry Insights

Top 10 Industries



AI & Machine Learning

The standout sector from Web Summit 2024, reaching \$334.6 million, up sharply from \$72.7 million in 2024. Investor attention has clearly accelerated toward scalable AI applications and infrastructure.



SaaS (Software as a Service)

Still a major category, but down from \$120.9 million in 2024 to \$65.7 million in 2025. This reflects an increased competition from AI-native solutions.



Fintech & Financial Services

Fintech maintained a strong presence among Web Summit 2024 start-ups, securing approximately \$35.8 million in total funding. While growth was more modest compared to the surging AI sector, investor interest in fintech remains steady.



Sustainability & Cleantech

Funding declined from \$169.1 million to \$25.2 million, indicating a slow-down after a strong 2024. This could mean investors may be prioritising faster-growth technologies over long-horizon sustainability projects.



Healthtech & Wellness

A notable new entry since Web Summit 2024, with \$24.9 million, showing continued strength in digital health and wellness innovation.



Energy & Utilities

Stable at \$19.1 million, which can reflect sustained interest in efficiency-focused solutions.



Advertising, Content & Marketing

Dropped from \$29.7 million in 2024 to \$13.3 million in 2025, suggesting consolidation and tighter spending in marketing technology.



E-commerce & Retail

Added to the 2025 list with \$12.3 million, driven by ongoing digital transformation and data-driven retail models.



Telecommunications & IT

Newly featured with \$11.2 million, supported by investment in infrastructure, cloud, and connectivity solutions.



Education

Consistent at \$10.1 million, indicating steady EdTech activity even in a slower funding climate.

FUNDING RAISED PER STAGE



Startup type

Total

Average

ALPHA

\$139.0M

\$1.1M

BETA

\$160.0M

\$3.9M

GROWTH

\$416.5M

\$21.9M

Total

\$715.5M

\$3.7M